



# PRIMAVERA INTRODUCES SURETRAK FOR WINDOWS PROJECT MANAGEMENT SOFTWARE

## Extends Leadership in High-End Market to Deliver Mainstream Solution

BALA CYNWYD, Pa., Oct. 31, 1994 -- Primavera Systems, Inc., the leading developer of PC-based project management software, today announced SureTrak Project Manager for Windows<sup>TM</sup>, a powerful, yet easy-to-use software product for managing work. Unlike competitive project software that is only suitable for initial planning, SureTrak delivers the control tools people actually use to manage projects, such as organizing weekly task lists by department and person, updating schedules and taking snapshots of project status. SureTrak provides these capabilities in a highly graphical, easy-to-use environment, encouraging managers to use SureTrak on a consistent, weekly basis.

SureTrak was designed specifically to provide control throughout the entire life of a project and offers the most comprehensive set of features available today for small-to-medium sized projects. The product's intuitive approach to organizing and displaying tasks, resources, and progress, alerts users to delays and changes in projects. SureTrak's analytical features help users assess the impact of changes and other unplanned occurrences and evaluate the best options for avoiding and resolving problems.

One of the most useful features of SureTrak is Progress Spotlight<sup>TM</sup>, which enables users to closely monitor and manage tasks and resource assignments. By automatically highlighting all the tasks that should have been worked on in a specified time period, this feature enables users to focus on critical activities and assess progress to date. Spotlight is key to simplifying progress reporting.

"We developed SureTrak to meet the project management needs of users who have reached the limits of low-end project planning packages," said Joel Koppelman, president of Primavera Systems, Inc. "SureTrak provides these users with effective project management tools -- moving beyond simplistic bar-chart graphics. It is graphical and easy-to-use, but most important: SureTrak is the product they will actually use week after week because of the insight and control it provides."

### Target Market

SureTrak was designed for managers of small-to-medium-sized projects who have been using a low-end bar-charting package. Those managers need help in managing tasks, assignments, and tracking performance, and SureTrak makes it easy for them to use the software for accurate reporting and analysis.

### Flexibility

Because users take a variety of approaches to project management, SureTrak was designed to be highly flexible and offer greater options for project organization than competing products. The SureTrak user can combine an outliner approach, work breakdown structures, and powerful activity coding to select, sort, subtotal and summarize data.

SureTrak also takes full advantage of Windows to present, compare and contrast alternative schedules and resource allocations, and display resource and cost information and other metrics including earned value. Users can cross-cut or drill-down through project information to develop alternative approaches and compare solutions. SureTrak scheduling can be fine-tuned by the user for handling automatic resource leveling with priorities, staff-size changes over time, and individual and team calendar interaction.

### **Reporting Capabilities**

SureTrak's unmatched reporting and graphics capabilities allow project managers to easily prepare presentations and detailed reports. Standard output includes: classic schedule reports; daily, weekly and monthly to-do lists; resource requirements and budget analysis; cash-flow and staff-loading reports; turnaround reports for recording progress; cost and schedule variance reports; and earned value analyses. The user can fully customize the reports and can work at any zoom level. SureTrak also supports automatic page breaking for easy report distribution.

### **Application Integration**

SureTrak incorporates electronic messaging capabilities via cc:Mail and Microsoft Mail to enable communications and updating among project team members across local- and wide-area networks. The product is also Open Data Base Connectivity (ODBC) compliant, which ensures seamless integration of project data so that users can directly access project data in Windows applications including Microsoft Access and Excel and Borland's ReportSmith.

### **Help Functions**

Primavera's on-screen help provides easy access to comprehensive explanations of project management concepts, as well as specific SureTrak functions.

### **Concentric Project Management™**

For organizations that want enterprise-wide project management, SureTrak integrates seamlessly in a concentric model with Primavera Project Planner (P3), the leading project management software for large-scale, multi-user applications. Together, SureTrak and P3 provide a scalable solution in which they share data in the same database.

### **Hardware Requirements, Pricing and Distribution**

SureTrak requires a Windows-capable 386 PC with 8MB of RAM. SureTrak supports the following server-based and peer-to-peer network systems: Novell Netware Lite 1.1, Novell Personal Netware 1.0/1.1, Novell Btrieve NLM.10c or greater, Novell Netware 3.11 or greater, Artisoft LANtastic 5.0 or greater, Microsoft Windows for

Workgroups 3.11, Banyan Vines 5.0 or greater, IBM Lanserver 3.0, Microsoft LANManager 2.1 or greater, DEC Pathworks 4.10 or greater,

and Microsoft NT Advanced Server.

SureTrak is available at an introductory price of \$299 through retail dealers and mail order houses. The product's list price is \$695. SureTrak will be available

November 14, 1994.

### **Company Background**

Primavera Systems, Inc. is the only company to provide a full spectrum of integrated project management solutions. The company provides a complete range of software for planning, organizing, controlling and coordinating projects. Users in a variety of industries, including aerospace, information systems, manufacturing, product design and development, engineering and construction, telecommunications, utilities, and materials processing, use Primavera products to track, evaluate, control and manage their projects.

Primavera's full line of project management software includes SureTrak Project Manager for Windows, Primavera Project Planner, Finest Hour, Monte Carlo, Expedition, Parade and Executive Summary Presentation. Primavera was ranked 42nd in *Soft\*Letter's* 1994 listing of the 100 largest PC-based software companies.

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